

**Wednesday, June 08, 2011**

- 10 am Opening of the exhibition
- 3 pm Opening ceremony by Mr Mehdi HOUAS,  
Minister of Trade and Tourism  
and Mr Abdelaziz RASSAA,  
Minister of Industry and Technology
- 4 pm Special opening Fashion Show

**Thursday, June 09, 2011**

- 9 am - 10.30 am **Workshops area** Texmed Morning Breakfast  
« The Textile Mass Customisation  
a potential growth niche for Tunisia »
- 11 am - 12.00 am **Workshops area** EUROPAGES Workshop  
« Internet, an absolute must tool for the  
generation of qualified contacts  
How could Europages help you gain  
new exporting markets”
- 3 pm - 4.30 pm **Workshops area** LECTRA Workshop  
“How could Tunisia keep the position  
of a leader within the current market change?”
- 4 pm Fashion Show
- 8 pm TEXMED AWARDS Ceremony

**Friday, June 10, 2011**

- 9 am - 10.30 am **Workshops area** Texmed Morning Breakfast  
“Environment and sustainable development  
in the textile and clothing sector”
- 11 am - 12 am Monastir Sciences University and MFCPOLE  
Workshop « The Natural Textile Dye »
- 4 pm Fashion Show

**Program**

**Useful information**

Organizers

CEPEX, FENATEX, CETTEX

Venue

Parc des Expositions du Kram - Tunis

Schedule

From 10 am to 7 pm

Transportation

Bus / Taxi

Daily free shuttle service

Available every day at the hotels

(Hotels > exhibition site > hotels)

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